



**Habitat**  
for Humanity®  
Cornwall & The Counties

## Build Sponsorship Package 2020



## every family deserves a decent place to live

In Ontario, 15.3% of households are in core housing need. In Cornwall, that number jumps to 18.5%. Habitat for Humanity helps free up much needed space with social housing by providing affordable home ownership opportunities. Habitat for Humanity families are happier, healthier and more financially secure after moving into their Habitat home:

- 89% say their family life improved
- 70% reported improved health, including reduced colds and flu, allergies, asthma symptoms and stress
- 65% reported an improvement in children's confidence
- Participation in extracurricular activities increased by 61%

Habitat Cornwall is undertaking a double Build for the first time ever in 2020. The 2020 Home Build is a semi-detached home that will serve two local Cornwall/Akwesasne families- the Leafs and the Ortiz family- who have 9 children in total.

The Leafs are facing overcrowding, safety and privacy issues in their current residences. The tiny backyard is in a busy, crowded neighbourhood and experiences frequent thefts, lacks privacy and the space needed for them to safely raise their 5 children together.

The Ortiz's current rental home is not large enough to house their 4 growing children. In addition to crowding, the Ortiz home has issues including possible structural and safety concerns.

Both the Ortiz and Leaf families have already logged numerous volunteer hours with Habitat and are looking forward to helping build and purchase their new Habitat home in 2020.

**Help us build self-reliance, strength and stability  
through affordable homeownership for local families.**



A Build Day gives your employees or team members a fun day of working together to help build a Habitat home. Team members will roll up their sleeves to contribute their talent and time, potentially learn new skills and give back to the community in a very meaningful way.

Together, your team will have fun, make connections with fellow colleagues and leave the build site proud of their accomplishments, their team and your organization.

## build your team

with a team build day

A sponsorship level of \$2,500 and above offers your organization the opportunity to have up to 10 members participate in an exclusive themed Build Day featuring photo ops, snacks, t-shirts and more!

Our Habitat Home Build offers 4 different Build Day themes to choose from. Your team can participate in a Youth Build Day a Women Build Day, a Green Build Day or a Team Build Day.

Contact us for more information and to discover which sponsorship level or themed Build Day would best suit your organization.

## choose your theme

for your organization's team

### Youth Build Day:

Have fun while learning new skills and giving back to the community (ages 16-30).

### Women Build Day:

Uplift each other in this day of empowerment, solidarity, learning and pride.

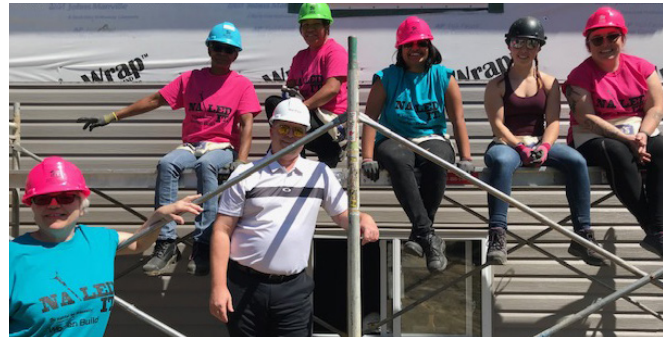
### Green Build Day:

Help create an energy efficient and environment friendly home in our community.

### Team Build Day:

Contribute your skills and hard work to help build a safe home for local families.

**every partner**  
helps build the foundation for a  
stronger community



	\$30,000+ Diamond	\$20,000 Platinum	\$10,000 Gold	\$5,000 Silver	\$2,500 Bronze
Present the keys to the homeowners at the Key Ceremony (limited to the top 2 Diamond sponsors)	🏠				
Speaking opportunities at the Groundbreaking and Key Ceremony*	🏠				
Help break ground at Groundbreaking and cut ribbon at Key Ceremony*	🏠	🏠			
Special sponsor photo op during Groundbreaking & Key Ceremony*	🏠	🏠			
Logo displayed individually on build site signage; recognition in key ceremony agenda and on event signage	🏠	🏠			
Prominent logo placement on volunteers' build t-shirts*	🏠	🏠			
Media release announcing partnership	🏠	🏠	🏠		
Company/Organization name listed on volunteers' build t-shirts*			🏠		
Logo listed alongside other sponsors on build site signage; recognition in key ceremony agenda and on event signage			🏠		
Opportunity to display your organization's promotional material at themed events	🏠	🏠	🏠		
Receive a lunch & learn with Habitat Representative & Partner Family members	🏠	🏠	🏠		
Window decals noting your organization as a Habitat Build sponsor	🏠	🏠	🏠	🏠	
Company logo on Habitat Cornwall's website and social media	🏠	🏠	🏠	🏠	
Name listed on build site signage, event signage and in key ceremony agenda	🏠	🏠	🏠	🏠	
Up to 10 members of your organization participate in an exclusive themed Build Day that includes photo ops, snacks, t-shirts, and more.	🏠	🏠	🏠	🏠	🏠
Company name listed on Habitat Cornwall's website and social media				🏠	🏠
Invitation to Hammers to Heels event	🏠	🏠	🏠	🏠	🏠
Thank you art piece from the Partner Family children	🏠	🏠	🏠	🏠	🏠

\*Deadline for Groundbreaking participation & t-shirt recognition - April 6, 2020



## every team

can help families build strength, stability, and self-reliance.

Habitat Cornwall brings communities together to help local families achieve the dream of homeownership. Since 1998, Habitat Cornwall has built 14 homes, meaning 34 children have a safe place to do homework, play and call home.

Our Partner Families build their home alongside volunteers, donors and professional tradespeople. This support will help break the cycle of poverty for local families.

Partnership with Habitat Cornwall means teaming up with one of the most trusted and recognized non-profit organizations in Canada and the U.S. We offer your organization the chance to build a visible legacy of your commitment to strengthening our community. You may also be able to take advantage of unique team experiences with your employees by volunteering on our build sites.

[www.habitatcornwall.org](http://www.habitatcornwall.org)  
1400 Vincent Massey Drive, Unit 9  
Cornwall, ON K6H 5N4

Habitat Cornwall's Partner Families are selected based on the following criteria:

1. Families with children
2. Household income limits are based on family size.
3. Must demonstrate a significant need for safe, decent, affordable, and healthy housing
4. Must be willing to partner with Habitat Cornwall and complete 500 volunteer hours.

All interest free mortgage payments are reinvested into Habitat Cornwall's Home Build Program. This means that the more homes Habitat Cornwall builds now, the more homes Habitat Cornwall can build in the future through this pay it forward system.

Habitat Cornwall looks forward to working with your organization in a manner which best suits your needs. Through event sponsorships, build sponsorships or multi-year commitments, we can work together to help break the cycle of poverty in SDG and Akwesasne.

**For more information, please contact:**

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